Course Outline (Higher Education)

Federation UNIVERSITY·AUSTRALIA

School / Faculty:	Federation Business School
Course Title:	EXPLORING BUSINESS
Course ID:	BUCLP5901
Credit Points:	15.00
Prerequisite(s):	(Acceptance into the Victorian Regional Community Leadership Program or any other authorised equivalent program)
Co-requisite(s):	Nil
Exclusion(s):	Nil
ASCED Code:	080301
Grading Scheme:	Graded (HD, D, C, etc.)

Program Level:

AQF Level of Program					
5	**6**	**7**	**8**	**9**	**10**
Level					
Introductory					
Intermediate			✔		
Advanced					

Learning Outcomes:

On successful completion of the course the students are expected to be able to:

Knowledge:

K1. Examine the role of business and organisations within the context of the broader society

K2. Understand how businesses and organisations forge links with local communities to deliver stronger community-based outcomes

K3. Understand how different business models generate a different range of, and level of community-based outcomes.

K4. Appraise different approaches of responsible management and the SDGs contextualised by different business and community situations and settings.

Skills:

S1. Construct a range of business models to deliver responsible management initiatives and SDGs to local communities.

S2. Evaluate how individuals can deliver the SDGs via their workplaces to local communities.

S3. Reflect on one's own leadership role, working via the workplace, to build the local community's commitment to implementing programs to achieve the SDGs.

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Application of knowledge and skills:

A1. Select and employ appropriate responsible management concepts to new and diverse community situations.

A2. Apply initiative and judgement to identify and develop suitable applications of responsible management and the SDGs achieve work and/or community goals.

Course Content:

Topics may include:

- Introduction: identifying business and community links
- Business model
- Corporate governance
- Business ethics
- Corporate social responsibility
- Sustainability
- UN sustainable development goals
- The role of the individual to forge a new sustainable business-community model

Values and Graduate Attributes:

Students completing this course will value:

Values:

V1. The importance of responsible management and the SDGs in developing better business and community links, and community-based outcomes.

V2. The significance of individuals taking leadership within the work and community contexts to achieve better community-based outcomes.

V3. The enormity of the challenge of achieving better outcomes for their local communities, and in a more general sense, a better and fairer world.

Graduate Attributes:

FedUni graduate attributes statement. To have graduates with knowledge, skills and competence that enable them to stand out as critical, creative and enquiring learners who are capable, flexible and work ready, and responsible, ethical and engaged citizens.

Attribute	Brief Description	Focus
Knowledge, skills and competence	Students will be aware that the dynamic nature of the business environment requires continuous learning to ensure they apply responsible management principles and the SDGs to build better community-based outcomes	High
Critical, creative and enquiring learners	Students will acquire knowledge and skills to generate and participate in programs that produce better community-based outcomes.	Medium
Capable, flexible and work ready	This course will provide students with the confidence to either take a leadership role or be a productive member of a team in both the workplace and community settings.	High

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Attribute	Brief Description	Focus
Responsible, ethical and engaged citizens	This course helps students understand the importance of the principles of corporate governance, ethics, corporate social responsibility and sustainability in both the business and community contexts.	High

Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K2, K4 S2, S3 A1, A2	Participants need to proactively demonstrate aspects of personal, work and community application of responsible management principles and the SDGs	Workshop participation and a summary of personal and group learning in each session	10% to 15%
K2, K3 S1, S2, S3 A1, A2	Participants will demonstrate what they have learned and how they have applied and/or will apply the learnings in their work and community settings	Individual presentation	30% to 40%
K2, K3 S1, S2, S3 A1, A2	Participants will write a brief summary report of their Individual Presentation which summarises the key points	Written report	20% to 30%
K1, K2, K3, K4 S1, S2, S3 A1, A2	Participants keep a reflective journal that contributes to a report that outlines how the course has shaped ideas and developed skills useful for learning and application of the responsible management principles and SDGs to create better community-based outcomes	Report based on reflective journal	30% to 40%

Adopted Reference Style:

APA